

**"Gentle on skin, hair and body"**

**Revolutionary shampoo has been completed!**

Made of "alcohol + acetic acid" extracted from plants

Use of hypoallergenic weakly acidic soap-based cleaning agent

**【All Free】**

Sulfuric acid surfactants, preservatives, silicones, synthetic fragrances

Safe Shampoo

**Aroma  
Fragrance**



*Can also be used as a body facial soap*

★ Many of you may have heard the term **"transdermal toxin,"** but we take in various **chemical substances into our bodies through our skin** every day in our daily lives.

For example, typical ones are **"shampoo / rinse", "household kitchen detergent", "laundry detergent", "toothpaste", "hair dye", "cosmetics", "eyelash", "manukia",** etc.

Moreover, we easily use products containing harmful materials every day.

If you continue to absorb these chemicals through your skin every day, they **will remain in** your body and eventually cause **various problems** throughout your body.

## © **The smell of shampoo from the uterus ...**

★ For several years, when I talked to the salon owners of our business partners, I heard the news that doctor says that

"When I had an incision operation for uterine fibroids and uterine cancer, I found **shampoo from amniotic fluid.**

**The number of patients with a strong smell is increasing** dramatically."

**You can tell how chemicals in commercially available shampoos eat away at our bodies**

**It is a terrible fact.**

Toxins tend to accumulate in the uterus, and men tend to accumulate toxins in the prostate.

Transdermal toxins accumulated in the body also accumulate in the liver, It is not much of a problem because of the organs that neutralize toxins, In the case of women, the toxin accumulates in the uterus, so the toxin is taken directly into the **baby.**

**It is especially dangerous for women.**

After looking at this reality, I came up with the idea of making an original safe shampoo with the thought that **"the shampoo that everyone use every day should be something that the whole family can really use with peace of mind."**

**The features** of the newly commercialized shampoo are **as follows:**

(1) **7** kinds of **herbal extracts** and **13** kinds of **aroma oils**,

+1 type of vegetable oil

Total is **21** natural plant ingredients



**"Healing waves of natural plant ingredients"~**

(2) In addition, the "surfactant as a cleaning agent" that is indispensable as a shampoo is that

We carefully selected materials that cause as little damage to the hair as possible.

Using hypoallergenic **weakly acidic soap-based** cleaning agents and palm seed oil as raw materials

Several types of surfactants (amphoteric and amino acid-based) were used.

(3) Furthermore, with our "unique know-how", "healing plants energy of "150% is brought out.

## **【Particular points of product development】**

### **1. While maintaining cleaning power, Carefully selected materials that are gentle on skin and hair**

The difference in cleansing power is determined by the surfactant, but commercially available shampoos focus only on cost and cleansing power, and are indifferent to damage to the skin and hair.

"Aroma Fragrance" uses a **weakly acidic soap-based cleaning agent that maintains its cleansing power but causes as little damage to the skin and hair as possible.**

Therefore, "Safe Shampoo Aroma Fragrance" is **recommended for such people.**

- While maintaining the cleaning power to some extent, I want a **moisturizing feeling after cleansing.**

- Those who are with **dry skin**

- Those who are worried about **atopy**

- Those with **delicate skin**

- **Baby**

- **【Laureth-4 carboxylic acid Na】** is a component made of alcohol extracted from coconut seed oil + acetic acid with a weakly acidic soap-based cleaning agent and foaming agent.

The feature is a high-performance ingredient that **"has high cleansing power but is not irritating to the scalp"**.

**It is also characterized by being gentle on hair protein,** and this ingredient is used not only in shampoo, but also in basic cosmetics, makeup cosmetics, body care agents, and hair products. **Since it is a costly ingredient, it is an ingredient that is rarely used in conventional commercial** shampoos.

[It is an overwhelmingly gentle ingredient compared to commercially available ingredients]

Commercial shampoos usually use ingredients such as sodium lauryl **sulfate** and sodium laureth **sulfate**. These ingredients are **highly irritating, have a small amount of toxicity, and have a high risk to the scalp and hair.**

On the other hand, "**sodium laureth-4 carboxylate**" is safer than these ingredients, does not uproot sebum, and leaves sebum moderately. It is characterized by good foaming.

\* You may see unusual ingredients such as sodium laureth-5 carboxylate.

. This number (5) represents the intensity of the stimulus, and the higher the number, the weaker the stimulus becomes.

. Sodium laureth-4carboxylate is "4 ", so the irritation is low and the safety is high.

• **Cocamidopropyl betaine**, which is located at the top, and other surfactants, **We have carefully selected ingredients that cause as little damage** to the skin and hair as possible.

## 2. No rinse or treatment agent required

In addition to the shampoo function, the **material that keeps the hair moisturized** makes it "treatment-free", and "rinse and treatment agent" is additionally used.

It is no longer necessary.

\* **Commercially available rinse treatment agents** contain **various harmful surfactants.**

It is used. Especially do not wash it off with treatment agents.

Some that display "Do not wash off" are very **dangerous.**

### 3. Can also be used as a body shampoo

~All-in-one shampoo~

By giving it a "moderate foaming feeling", it can also be used as a body shampoo.

★ As a result, for those who used to use three types of cleaning agents of "hair shampoo" + "treatment" + "body shampoo"

From today, everything will be completed with one bottle of "Aroma Incense", so it is very economical!

- Cleaning power to some extent
- Moisturizing skin
- Refreshing feeling after washing
- Moderate foaming feeling

A shampoo that meets all these needs

"Safe shampoo Aroma Fragrance"



### 4. Shampoo development

We made full use of the wave measuring instrument.

In commercializing this shampoo, we aimed to create a shampoo that is "truly safe and can be used by the whole family" because it is a material directly related to our skin and hair.

As you can see from the data measurement results below, it basically means that shampoo is not good for the body. This is because the use of surfactants is unavoidable to remove dirt from the skin and hair. No matter how gentle it is to the skin and hair, it is clear that surfactants are still chemical components.

However, please look at the wave values of the final finished product below.

After all, the average value before energy charge + 8.3

after energy charge **+ 11.7**

**The figure shows increase of 141%.**

That is,

**"From the level of damage to the body,**

**It was transformed to a level that revitalizes** the body.

Specifically, "energy charge" is to **charge** energy by putting "**Safe Shampoo Aroma Fragrance**" on our original **energy generation machine** for about 3 hours. **As a result, the wave value has increased to an amazing level.**

**【Comparing it with similar products with a wave measuring instrument】**

Measurement item	Company C product	Naturalistic shampoo		Aroma Fragrance	
		Product F	Product A	In stock	Energy charged
<b>Immunity</b>	+1	+1	+1	+8	<b>+14</b>
<b>Hair</b>	-2	-1	+1	+7	<b>+12</b>
<b>Scalp</b>	-2	-1	+	+6	<b>+9</b>
<b>Gross bag</b>	-1	-1	1	+6	<b>+10</b>
<b>Gray hair</b>	+1	-2	-1	+6	<b>+11</b>
<b>Alopecia</b>	+1	-1	-1	+6	<b>+11</b>
<b>Alopecia Areata</b>	-1	-1	+	+10	<b>+12</b>
<b>Hair loss</b>	-1	+1	-1	+10	<b>+10</b>
<b>Hair root</b>	-1	+1	+1	+10	<b>+10</b>
<b>Dandruff</b>	+1	-1	+1	+10	<b>+11</b>
Rash	+1	+1	-	+20	<b>+13</b>
Inflammation (dermatitis)	+1	+1	-1	+8	<b>+14</b>
Atopy	+1	+1	+1	+10	<b>+13</b>
Liver	+1	+1	+1	+8	<b>+10</b>
Kidney	-2	+1	+2	+8	<b>+11</b>
<b>Lung</b>	-3	+1	+1	+9	<b>+13</b>
Autonomic Nervous System	+1	+1	+1	+9	<b>+9</b>
Skin	+1	-1	+1	+10	<b>+11</b>
Lymph	-1	+1	+1	+8	<b>+14</b>
Blood flow	-1	+1	+1	+9	<b>+15</b>

Uterus	-1	+1	+1	+7	+13
Average Value	-2.9	+0.2	+0.5	+8.3	+11.7

## 〔What is a "wave measuring instrument" ?〕

An ultra-weak current is applied to an object, and the amount of current (electrical resistance value) returned from the object is adjusted.

By doing so, we can see how positive/negative it acts on the human body.

This measuring instrument has a measured value of -21~+21, and **the body of a healthy person is usually around +7.**

The measurements are what come out. Therefore, **if you get a value of +7 or more, it is good!**

### 〔Comment〕

\* From the standpoint of wave theory, you can see that **commercially available shampoos** basically **"damage for the body.**

On the other hand, **aroma fragrance does not damage the body, on the contrary, "**

**This is a shampoo with a level that has a positive effect."**

(We outsource this data measurement to a highly reliable third party for measurement.) 。

### Full Ingredients

water, sodium laureth-4carboxylate, cocamidopropyl betaine, cocamide DEA, pentylene glycol, sodium methyl cocoyl taurate, , BG, Aloe vera leaf extract, hamamelis hamamelis extract, rosemary leaf extract, horsetail extract, chamomile flower extract, purple root extract, licorice root extract, lavender oil, eucalyptus oil, sage oil, orange oil, rosemary oil, clove leaf oil, spearmint oil, peppermint oil, Roman chamomile flower oil, Ylang-ylang flower oil, mallow flower oil, fennel fruit oil, nymphoto oil, jojoba seed oil, polyoctanium-10, glyceryl caprylate, ethylhexylglycerin, tocopherol (Vitamin. E), stearamidoethyldiethylamine, citric acid, ethanol, polyglyceryl-10 myristate