

Formulated with 21 natural botanical ingredients

Worry-free shampoo: Free from harsh surfactants

Aroma Fragrance

Herb & Aroma



300ml: SGD 28.6



900ml: SGD 71.6

The Only Bottle You Need for Your Family's Daily Care.

"Aroma Fragrance" has successfully commercialized a revolutionary shampoo that is "infinitely gentle on your skin, hair, and body." By utilizing a unique manufacturing process to amplify the power of "extracts and fragrances" from 21 different natural botanical ingredients by 150%, we have eliminated the damage caused by chemical components, such as surfactants. This breakthrough ensures a truly safe and nurturing experience for your hair and skin.

Budget-Friendly! The All-in-One Shampoo

Buying separate products for your hair, face, and body can easily cost over SGD 100. Our new all-in-one formula replaces them all—shampoo, treatment, body wash, and face wash—in a single bottle. It's the smartest way to save without compromising on quality



3 Uncompromising Standards in Our Formula:

Point1

We carefully selected 21 types of herbal and aromatic ingredients.

Point2

Free from harsh chemicals. We use only the mildest ingredients, thoughtfully chosen to be kind to your skin, hair, and overall well-being.

Point3

Harnessing 150% of nature's healing energy through our original know-how.

Contains 21 types of natural botanical extracts and essential oils



Product Development Point 1

Absolute Pursuit of Ingredients Gentle on Skin and Hair !

Check the ingredients of the shampoo you use every day.

Standard shampoo is typically composed of 75% water, 20% surfactants, and 5% additives. Excluding water, the primary ingredient is the surfactant, which determines the overall quality and feel of the product

Synthetic surfactants using sulfates or sulfonates have high cleansing power and foam well, but they are highly irritating. These ingredients can strip away essential sebum, leading to dry skin and significant damage to the hair and scalp.

The Danger of Sulfates and Sulfonates

Warning Ingredients to Avoid:

Sodium Laureth Sulfate

Sodium Lauryl Sulfate

Sodium Pareth-3 Sulfate

Sodium (C14-16) Olefin Sulfonate

Safe Alternative

: Vinegar-Based Cleansing Our product uses **Sodium Laureth-4 Carboxylate, a surfactant derived from vinegar (acetic acid)**. Unlike harsh sulfates, it provides mild cleansing with low irritation, making it safe for long-term use. It is especially recommended for women concerned about thinning hair during menopause.

Product Development Point 2

21 Botanical Ingredients and Energy !

We have carefully selected 21 types of natural herbs and aroma oils to maximize the "healing energy" of plants.

Energy Infusion: Using our proprietary Energy Generator, we charge the product with energy to enhance the natural restorative power of the botanicals. This process also helps neutralize the negative energy associated with chemical substances.

Scientific Evidence: Vibrational Measurement Comparison

Vibrational measurement tracks how a substance affects the human body using ultra-weak electrical currents. On a scale of -21 to +21, a healthy human typically measures around +7. Any value above +7 is considered beneficial.

Measurement Item	Major Brand C	Narural Shampoo	Our Product
Immunity	+1	+1	+14
Hair Growth	-2	+1	+12
Scalp Health	-2	+1	+9
Hair Follicles	-1	-1	+10
Hair Graying	+1	-2	+11
Hair Loss/Alopecia	+1	-1	+11
Dandruff	+1	+1	+11
Blood Flow	-1	+1	+15
Uterus Health	+1	+1	+13
Average Value	+1	+0.5	+11.7

Full Ingredients List

Water, Sodium Laureth-4 Carboxylate, Cocamidopropyl Betaine, Cocamide DEA, Pentylene Glycol, Sodium Cocoyl Methyl Taurate, BG, Aloe Barbadensis Leaf Extract, Witch Hazel Extract, Rosemary Leaf Extract, Horsetail Extract, Chamomile Flower Extract, Lithospermum Erythrorhizon Root Extract, Licorice Root Extract, Lavender Oil, Eucalyptus Oil, Sage Oil, Orange Oil, Rosemary Oil, Clove Oil, Spearmint Oil, Peppermint Oil, Roman Chamomile Flower Oil, Ylang Ylang Oil, Geranium Oil, Fennel Oil, Frankincense Oil, Jojoba Seed Oil, Polyquaternium-10, Glyceryl Caprylate, Ethylhexylglycerin, Tocopherol, Stearamidoethyl Diethylamine, Citric Acid, Ethanol, Polyglyceryl-10 Myristate.